



THE
PARKER
CENTER

www.theparkercenter.org

Facebook: www.facebook.com/parkercenterforfamilybusiness

P.O. Box 58 Corrales, NM 87048

The PCFB is affiliated with the Anderson School of Management at
The University of New Mexico.

Its many resources are employed state-wide across all industries.



THE
PARKER
CENTER

14TH ANNUAL FAMILY BUSINESS SYMPOSIUM

2020 PROGRAM AGENDA

usbank

PRESENTING SPONSOR

FRIDAY, NOVEMBER 13
9 AM - 2:45 PM

2020 PROGRAM AGENDA

9:00

WELCOME

Thomas Gordon Parr

President, Parker Center for Family Business

9:05

THANK YOU TO SPONSORS

John Attwood

Advancement Committee Chair

9:10

INTRODUCTION OF KEYNOTE SPEAKER

Jocelyn Gorman

Vice-President, Parker Center for Family Business

9:15

KEYNOTE PRESENTATION

Kathy Wiseman

10:30

BREAK

11:45

PRESENTATION OF FAMILY BUSINESS OF THE YEAR

Mitzi Montoya

Dean, Anderson School of Management
and

Krista K. Parker

Chair, PCFB Program Committee

12:00

LUNCH WITH FLYING STAR GIFT CARDS

12:30

FAMILY BUSINESS PANEL

Charles Ewing, Moderator

“Community Involvement/Family Values/Family Philanthropy”

PANEL MEMBERS:

Kevin Yearout

Natalie Morris

Robin Dozier Otten

1:30

BREAKOUT ROOMS

TOPICS:

How best to utilize the PCFB Referral Network

Skylar Wildenstein

Benefits of a peer-to-peer group; stewardship or NextGen

Edward Monte/Kayla Kersey

Follow up topics from keynote address

Kathy Wiseman

2:40

THANK YOU/CLOSING

Jocelyn Gorman